



GULF UNIVERSITY FOR SCIENCE AND TECHNOLOGY



Winter 2013

Inside this issue

<i>What's New?</i>	1
<i>Library News & LibGuides</i>	2
<i>New to the Stacks</i>	3
<i>Library Quiz- Contd.</i>	3
<i>Book Review</i>	4
<i>Staff News</i>	4
<i>Information Literacy Series</i>	4



A Word from the Library Director

While we are eagerly anticipating the New Year, we hope your semester is going fine! Please spare a moment to take a look at this issue of the Newsletter which includes Library news and information that you will find useful. We wish you a great and productive 2014, and all the best for your upcoming exams!!

Upcoming Event
BOOK & INFORMATION FAIR
2014

WHAT'S NEW?

QR CODES AT THE A. M. AL-REFAI LIBRARY



The QR codes will provide instant navigation to the Library website and the eResources section via your mobile phone.

Open the QR scanner / reader application (app) and capture the QR code with your mobile device camera; the green code will lead you to the Library website, while the blue code will take you to the eResources site.

The application will store the scanned data (website URLs in this case) in your mobile phone, for you to access them at any time!!



TURNITIN UPDATE

Students and Instructors will now be able to submit PowerPoint files (pptx, ppt, etc.) via their normal submission process. The PowerPoint file will be converted to a static PDF and the text and images on the slides will be visible and available for feedback; however slide animations, transitions, presenter notes, and audio/video will not be available.

DIRECT ACCESS TO OFF-CAMPUS LOG-IN

GUST users can now access the Library's electronic resources off-campus directly by clicking on the 'Remote Access' tab available on the Library website.

When you are on the library website, you just need to click the Remote Access tab after which you will be asked to supply your GUST ID and password once, for authentication. After that, you will continue to remain logged-in for the duration of your browser session.

NEW SIGNAGE FOR GENERAL BOOKS

We have posted new signage in the general collection to facilitate retrieval of books. The new signage is posted on every shelf and includes the lists of subject, for all books available on the shelf. This will assist users in finding books they are looking for.

OPEN ACCESS JOURNALS

Open Access Journals are now available in some of the leading databases like: IEEE, Elsevier, Wiley, etc. To explore further, visit the Open Access Resources guide, available in LibGuides@ <http://libguides.gust.edu.kw/content.php?pid=452090&sid=37047>

TRIAL RESOURCES

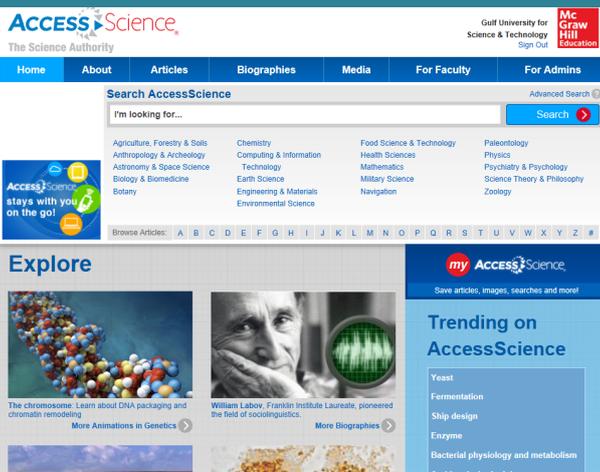
- * [EBSCO - eBook Collection](#)
- * [Al Manhal Collections](#)
- * [World eBook Collection](#)
- * [Passport Database](#)
- * [Encyclopaedia Britannica Image Quest](#)
- * [World Scientific](#)

JCR IS HERE

We are pleased to announce our most recent subscription-Journal Citation Reports (JCR) and EndNote through Thomson Reuters Web of Knowledge. JCR will allow you to evaluate and compare journals using citation data.



NEW PLATFORM FOR ACCESS SCIENCE



'Access Science' launched its completely new and redesigned websites to provide features and functions that include improved search and browse functionality.

DID U KNOW ABOUT?

Circulating Kindle: Users not only have the ability to download eBooks...but can also borrow the actual device. We have eight Kindle Tablets pre-loaded for your convenience with 60 popular eBooks.

Renewing Books: You can renew your items whenever you need to by visiting the [Catalog](#) on our web site. Click the "My Account" link on the top, select 'Renew my Materials', enter your GUST ID and PIN (your civil ID number) and you can renew items and check on holds.

Reserving Books: You can place holds in the convenience of your very own home. Go to the [Catalog](#), then the 'My Account' link and reserve your favorite titles today!

HOW ARE WE DOING?

We want to know how we are doing. We encourage you to give us your feedback on our services, ask questions, or even send complaints.



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NO FOOD & DRINK

The Library is a place for study and reflection, hence eating and drinking is discouraged.



No Food or Drink

- Bottled water may be brought in and consumed by the users.
- Drinks other than water, and paper/plastic cups, glass, or open containers are not permitted inside the Library.
- Food items of any kind are strictly prohibited in the Library, whether or not they are being consumed.

TEAMSPOT - A BETTER WAY TO DO TEAM PROJECTS

TeamSpot allows a group of three or more students (maximum 5) to work individually on their laptops while simultaneously working together on a big screen in a shared, drag & drop environment. Anyone in the group can send to, and/or manipulate content, on the shared Host desktop.

Currently the TeamSpot Service is available in the Group Study/Discussion Rooms of the Library as listed below: (i) Room N2-006 on the lower level, for women (ii) N2-104 on the upper level, for men .

NEWSPAPERS HELD IN THE LIBRARY

The Library holds a number of print newspapers both in Arabic and English for use inside the Library only.

In order to be fair to the users and to ensure that the current newspapers are available to all the Library users, we request that newspapers not be taken outside the Library.

For assistance in locating the newspapers, kindly contact the Circulation Desk.

What are LibGuides?

LibGuides are a one-stop access for learning, research, and teaching, categorized by subject for easy access.

Our Featured Guide

'Citing and Referencing'

This quarter we are presenting the 'Citing and Referencing' guide for assistance on referencing styles.

The Citing and Referencing guide contains all the necessary information on APA, MLA, and Chicago styles.

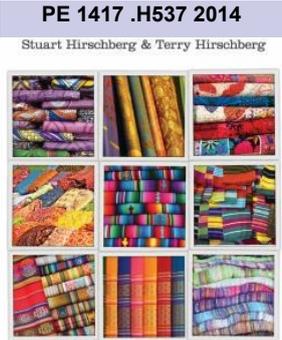
You will find the easy-to-follow manual guides, tutorials, and videos useful and informative.

For more information, please visit the [Citing and Referencing](#) guide in LibGuides, via the Library website.

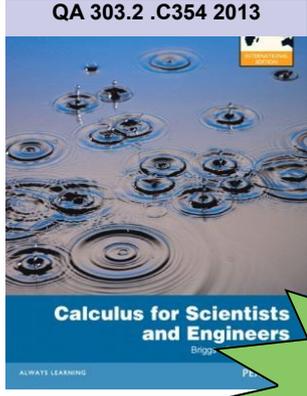


"THE PURPOSE OF EDUCATION IS TO REPLACE AN EMPTY MIND WITH AN OPEN ONE."

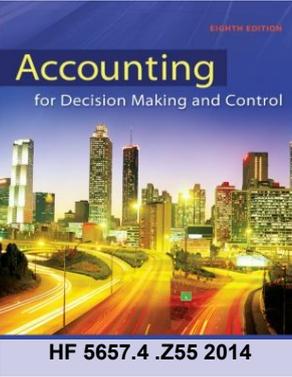
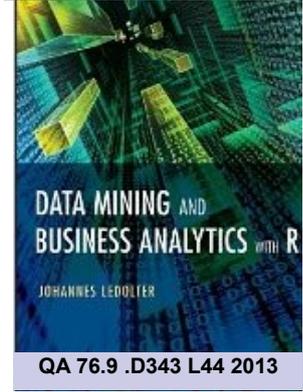
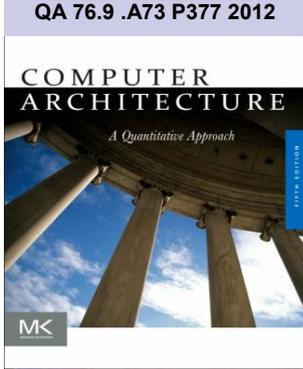
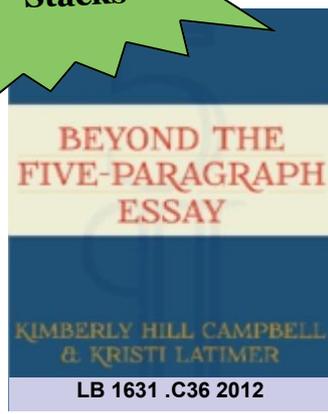
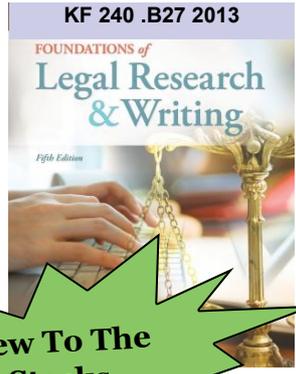
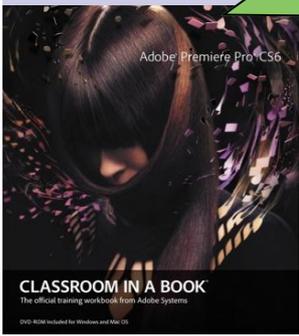
~ MALCOLM S. FORBES



Patterns Across Cultures
Second Edition



TK 6680.5 .A36 2013



LIB QUIZ contd...

1. Which is the first step in investigating your research topic?
 - a)Citing your sources
 - b)Searching a database
 - c)Reading a scholarly article about the topic
 - d)Analyzing the assignment
2. Where would you look to find out how to spell 'hypothesis'?
 - a)Newspaper
 - b)Encyclopedia
 - c)Dictionary
 - d)Almanac
3. What information tells you that a citation refers to a journal article instead of a book?
 - a)Year
 - b)Author
 - c)Title
 - d)Volume and issue number
4. APA and MLA style guides both refer to:
 - a)Library Classification System
 - b)Database covering fashion journals
 - c)Guides to using call numbers
 - d)Formats for citing sources used in a research paper.
5. To search for articles in journals or magazines, you will:
 - a)Browse through issues of journals or magazines in your subject area
 - b)Search an article database
 - c)Search Google
 - d)Search the Library Catalog (OPAC)



Go Green and Save the Environment



Answers to quiz on previous issue: 1.c, 2.b, 3.d, 4.a, 5.c



BOOK REVIEW

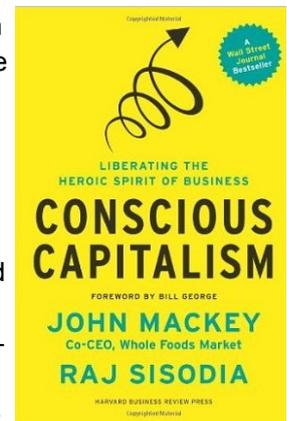
Conscious Capitalism: Liberating the Heroic Spirit of Business

Authors: John Mackey & Raj Sisodia

In *Conscious Capitalism*, Whole Foods Market cofounder John Mackey and professor and Conscious Capitalism, Inc. cofounder Raj Sisodia argue for the inherent good of both business and capitalism. Featuring some of today's best-known companies, they illustrate how these two forces can—and do—work most powerfully to create value for all stakeholders: including customers, employees, suppliers, investors, society, and the environment.

These “Conscious Capitalism” companies include Whole Foods Market, Southwest Airlines, Costco, Google, Patagonia, The Container Store, UPS, and dozens of others. We know them; we buy their products or use their services. Now it's time to better understand how these organizations use four specific tenets—higher purpose, stakeholder integration, conscious leadership, and conscious culture and management—to build strong businesses and help advance capitalism further toward realizing its highest potential.

As leaders of the Conscious Capitalism movement, Mackey and Sisodia argue that aspiring leaders and business builders need to continue on this path of transformation—for the good of both business and society as a whole.



STAFF NEWS

1. Middle East Academic Libraries Symposium, UAE - attended by Ms. Shobhita Kohli
2. Presentation on Information Literacy - delivered by Ms. Shobhita Kohli to students of Kuwait University
3. Certificate of Attendance for Contributing to Gulf International Conference on Applied Mathematics - presented to Ms. Shobhita Kohli
4. Certificate of Attendance for Springer Author Workshop presented to:
 - (i) Ms. Shobhita Kohli
 - (ii) Ms. Hazel Joseph

INFORMATION LITERACY SERIES– Standards, Performance Indicators, and Outcomes

Standard Three contd...

6. The information literate student validates understanding and interpretation of the information through discourse with other individuals, subject-area experts, and/or practitioners.

Outcomes Include:

- Participates in classroom and other discussions
- Participates in class-sponsored electronic communication forums designed to encourage discourse on the topic (e.g., email, bulletin boards, chat rooms)
- Seeks expert opinion through a variety of mechanisms (e.g., interviews, email, listservs)

7. The information literate student determines whether the initial query should be revised.

Outcomes Include:

- Determines if original information need has been satisfied or if additional information is needed
- Reviews search strategy and incorporates additional concepts as necessary
- Reviews information retrieval sources used and expands to include others as needed

To be contd...

Information Literacy Competency Standards for Higher Education

Approved by the Board of Directors of the Association of College and Research Libraries on January 18, 2000.